



What's new in Infor CRM

We're proud and excited to unveil the latest edition of our award-winning Infor® CRM platform. Its next-level mobile, integration, and social media tools help you get the most out of your customer interactions and convert those valuable leads into closed sales.

New features include:

- **New interface**—Infor CRM gives you an enhanced look and feel for a better, more productive experience.
- **Powerful customization tools**—With added control for administrators, Infor CRM includes personalization capabilities for end users.
- **Cloud performance and security enhancements**—Cloud capabilities, security enhancements, and support for added hardware and memory make Infor CRM a quick, safe solution you can use anywhere.
- **Upgraded mobile customer intelligence**—Contextual KPIs, charts, and menus included with Infor CRM help you work smarter, not harder.
- **Sync with Gmail**—Work within Infor CRM or Gmail™, it's your choice, using the new integration that syncs your emails, contacts, tasks, and calendars between systems.
- **Xbar for Outlook**—Now you can have the power of Infor CRM inside Microsoft® Outlook® to let you display, create, and work with your contacts, activities, opportunities, and more.
- **Innovative social features**—To help you enhance customer engagement, Infor CRM connects you to popular social media platforms including Twitter® and LinkedIn®.
- **Multiple attendees per activity**—Infor CRM lets you add multiple contacts, leads, and users to your activities and history.
- **Enhanced reporting and analytics**—With more than 70 ready-to-use business and sales reports, Infor CRM delivers analytics that help you drive more insightful customer interactions.

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About Infor

Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 73,000 customers in more than 200 countries and territories improve operations, drive growth, and quickly adapt to changes in business demands. To learn more about Infor, please visit www.infor.com.

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